



**GOLD AND SILVER
ARE TIMELESS
ASSETS THAT HELP
CANADIANS BUILD
PROSPERITY FOR
GENERATIONS.**



At New World Precious Metals (NWPM), our mission is simple: to help Canadians take control of their wealth with tangible assets—gold and silver—that hold lasting value across generations. No matter the size of your portfolio, gold and silver are a smart way to preserve today’s wealth and create opportunity for the future.

PETER MERRICK

Author, Speaker & Consultant

Peter Merrick is one of Canada’s most trusted voices on business succession, building family wealth, and long-term financial planning. For more than 30 years, he has helped entrepreneurs, executives, and families protect and grow what they’ve built, and pass in on to the next generation.

A respected speaker, thought leader, and prolific writer, his articles and interviews have been featured over 800 times in national journals, financial trade publications, and newspapers. Peter has written three books on estate planning, tax strategy, succession, and executive benefits. His latest titles, *The King of Main Street* and *It Starts with Gold* (2025), share his lessons with a wider audience, and translate complex financial strategies into clear guidance for today’s business leaders.

Peter’s mission is to show leaders why gold and silver matter in today’s uncertain world, and how smart planning and strong values can build lasting wealth for the next generation.

PETER’S PODCAST APPEARANCES & VIDEOS

- **Learn more about Peter** | *The King of Main Street*
- **Peter Merrick X the betterHUMAN** | betterHUMAN with Greg Witz
- **Federal Budget Exposed: The Bankrupting of Canada** | strongandfreecanada

A Canadian expat based in San Diego, California, Peter is truly a citizen of the world. Peter regularly shares his expertise on topics including finance, business succession, cross-border planning, executive benefits, and philanthropy throughout the U.S., Canada, and abroad.

His presentations are known for their mix of practical financial insight, real-world experience, and human storytelling—leaving audiences with actionable tools and fresh perspective on building and preserving wealth across generations.

FOR BOOKING CONTACT OLIVIA KEANE: OLIVIA@NEWWORLDPM.COM | PHONE: 1-587-377-0529

[MEDIA KIT](#)